**Product Management Mindset: How to use Product Management to advance Client Experience and Service Delivery Transformation**  
Thursday, March 3, 2022   
Time: 1:00 p.m. to 4:30 p.m. (EST)

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| **Join the Teams Meeting**  Insert Meeting ID  Insert Passcode | **Sli.do (Questions)**  Insert Slido link  Event Code: **#Insert code** |

**AGENDA**

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| **TIME** | **SUBJECT** | **PRESENTER(S)** |
| **1:00 p.m. – 1:10 p.m.** | Welcome participants/Sli.do Icebreaker/ Opening remarks | Stéphane Godin, Masters of Ceremony |
| **1:10 p.m. – 1:15 p.m.** | Icebreaker Quiz (Sli.do) | Stéphane Godin |
| **1:15 p.m. – 1:25 p.m.** | Co-Sponsors Opening remarks:  *Why Product Management?*  *What is Product Management?* | Tammy Belanger, Assistant Deputy Minister, Transformation  Peter Littlefield, Chief Information Officer, Innovation Information Technology Branch |
| **1:25 p.m. – 1:45 p.m.** | Presentation:  *Civic Product Management – The Art and Science of Writing Requirements in the Public Interest* | Bianca Wylie, Co-founder of Tech Reset Canada, and a senior fellow at the Centre for International Governance Innovation |
| **1:45 p.m. – 2:15 p.m.** | Q&A session with Bianca Wylie | Stéphane Godin |
| **2:15 p.m. – 2:30 p.m.** | Health Break |  |
| **2:30 p.m. – 2:40 p.m.** | Presentation: *Getting Started* | Dara Renton, Assistant Director and Senior Advisor, Ontario Digital Service, Government of Ontario |
| **2:40 p.m. – 2:50 p.m.** | Presentation:  *Product Management during a Pandemic* | Alexandre Bourque, Director, Digital Strategy and Product Solutions, Digital Transformation Branch, Public Health Agency of Canada |
| **2:50 p.m. – 3:20 p.m.** | Q&A session with Dara Renton & Alexandre Bourque | Stéphane Godin |
| **3:20 p.m. – 3:30 p.m.** | Presentation: *How Product Management can help you make great decisions* | Chanel Fournier, Senior Product Manager, Shopify Canada |
| **3:30 p.m. – 3:45 p.m.** | Presentation: *Product Management in a GC environment – Transport Canada* | Edith Tremblay & Martin Hubert, Directors, Digital Services & Enterprise Agility, Transport Canada |
| **3:45 p.m. – 4:15 p.m.** | Q&A session with Chanel Fournier,  Edith Tremblay & Martin Hubert | Stéphane Godin |
| **4:15 p.m. – 4:20 p.m.** | Emoji exercise (Sli.do) | Stéphane Godin |
| **4:20 p.m. – 4:25 p.m.** | Closing Remarks:  *What is next for product management?* | Tammy Belanger |
| **4:25 p.m. – 4:30 p.m.** | Survey | Stéphane Godin |

Slido App Questions

(at the start of the event)

* In two words, describe what Product Management means to you?
* Wordcloud